



Global Executive MBA

WU

**EXECUTIVE
ACADEMY**

CARLSON
SCHOOL OF MANAGEMENT

UNIVERSITY OF MINNESOTA

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APRIL – JUNE

VIENNA, AUSTRIA
Vienna University of
Economics and Business
› Orientation day
› Modules begin



JULY

**ST. PETERSBURG,
RUSSIA**
St. Petersburg State
University



AUGUST – DECEMBER

VIENNA, AUSTRIA
Vienna University of
Economics and Business
› Virtual team project
starts



JANUARY

GUANGZHOU, CHINA
Lingnan (University)
College

Global vision for





JANUARY

HYDERABAD, INDIA
Indian School of
Business



MARCH – APRIL

VIENNA, AUSTRIA
Vienna University
of Economics
and Business



MAY – JUNE

NEW YORK, U.S.A.
University of Minnesota



MAY – JUNE

MINNEAPOLIS, U.S.A.
University of Minnesota
› Final presentation of
virtual team project
› Graduation ceremony

VIENNA, AUSTRIA
Vienna University of
Economics and Business
› Graduation ceremony

global ambition



The MBA for executives with global ambition

Managing global teams across changing markets is demanding. The Global Executive MBA prepares managers to handle the challenges of leading a global team by developing their business abilities, alongside their personal and leadership skills.

THE MAKING OF A GLOBAL EXECUTIVE

Three international residencies

The Global Executive MBA's curriculum extends well beyond the walls of the classroom. In the course of 14 months, you will complete three international residencies, working with international faculty members.

- › C.E.E. Residency: St. Petersburg
- › Asia Residency: Guangzhou & Hyderabad
- › U.S.A. Residency: New York & Minneapolis

Company visits

During the international residencies you will have the opportunity to visit local companies. You will be exposed to different ways of working, secure new contacts and gain a useful global awareness of operating in new markets.

Virtual team project

The virtual team project is an ongoing assignment that you will complete with a global team of students, all participating in various Executive MBA programs of the Carlson School of Management. You will learn how to work together with colleagues whom you rarely meet in person, and these critical collaboration skills will prove vital in your global career.

Renowned global partner universities

Selected MBA modules are taught by leading faculty members at our partner universities. Through meetings with multi-culturally minded colleagues, international professors and executives, you will generate new ideas, reflect on your current work and exchange insights, while simultaneously expanding your global network.



Prof. Bodo B. Schlegelmilch



Prof. Michael J. Houston



WU Executive Academy

Welcome to the Global Executive MBA

Prof. Bodo B. Schlegelmilch, Ph.D., D.Litt., Ph.D. (Hon.), Dean of the WU Executive Academy

Prof. Michael J. Houston, Ph.D., Associate Dean Global Initiatives, Carlson School of Management

The Global Executive MBA is an internationally-oriented, cutting-edge partnership between the University of Minnesota and the Vienna University of Economics and Business (WU Vienna). The program provides a unique 360° global vision with expert insights into management and leadership practice in developed and emerging markets on three continents.

In addition to interactive classes in Vienna, three international residencies expose you to the latest thinking of leading international professors, senior managers and policy makers.

Our Global Executive MBA is specifically designed to meet the real-world challenges that managers face in demanding industries or business functions. It enables you to apply up-to-date knowledge and management tools in your workplace, even as you study. The program provides you with all the skills necessary to maximize your potential to become a world-class leader. In a challenging but nurturing environment, it builds a deep understanding of core business subjects in all major functional areas, whilst also emphasizing the skills and abilities needed to recognize and adapt to emerging trends and new technologies.

During only 14 months and with only 40 days away from your job – counting Thursdays and Fridays – you will study and work on projects in Asia, Europe and the U.S.A. before earning both a U.S. and a European MBA degree. For part of the program, you will work in a virtual team project with other Executive MBA students located on three continents.

The faculty of the Global Executive MBA consists of renowned international professors and top executives. They provide the latest scientifically-based knowledge and in-depth views of state-of-the-art applications of management models, allowing you to profit from exceptional teaching and real-world business experience.

Our Global Executive MBA is one of only a few worldwide to have been awarded the prestigious ‘triple crown’ of MBA accreditation, by AACSB, AMBA and EQUIS, establishing our place among the world’s elite business universities. The outstanding quality of our executive education has recently been reconfirmed by the Financial Times, where the WU Executive Academy has been ranked among the top European Business Schools.

After completing the program, graduates join a vast international network of 75,000 alumni from the University of Minnesota and the WU Executive Academy, working in diverse companies and institutions around the world.

The end result is a blend of an American and European MBA, allowing you to profit from exceptional teaching by an internationally-renowned faculty, cutting-edge research and real-world business experience.

We welcome your interest in the Global Executive MBA and invite you to explore what this unique program can do for you and your career.



Prof. Bodo B. Schlegelmilch **Prof. Michael J. Houston**

Study in one of
the world's most
livable cities.



Why you should choose the Global Executive MBA

INTERNATIONAL ACCREDITATIONS AND LANDMARK QUALITY STANDARDS

The Global Executive MBA is in the elite circle of MBA programs worldwide to have been awarded the prestigious triple-crown of MBA accreditation (AACSB, AMBA, EQUIS).

EARN A DUAL DEGREE

The Global Executive MBA combines the resources and knowledge of two leading global business schools: the Carlson School of Management, University of Minnesota and the WU Executive Academy, Vienna University of Economics and Business (WU Vienna). Participants in the program benefit from this powerful partnership and graduate with two degrees.

TRULY INTERNATIONAL PROGRAM

The exclusive program format, with cross-cultural teams, top faculty and international residencies, reflects the reality of today's international business world.

RESIDENCIES ON THREE CONTINENTS

In the course of residencies in four countries and on three continents (Russia, India, China, U.S.A.), participants gain in-depth knowledge of business theory and practice in both emerging and mature markets. Numerous company visits give participants the unique opportunity to gain insider information on local management strategies.



STUDY WITH OUR WORLD-CLASS FACULTY

Our multicultural faculty consists of both world-renowned professors and internationally-acclaimed top executives. As well as our faculty at WU Vienna and the Carlson School of Management, in recent years professors have joined us from the University of South Carolina (U.S.A.), the University of Bath (U.K.), the St. Petersburg State University (Russia) and Simon Fraser University (Canada) among others, providing the latest scientifically-based knowledge and a profound understanding of cutting-edge management tools.

BECOME A PART OF OUR WORLDWIDE ALUMNI NETWORK

As an MBA graduate of the Global Executive MBA you join two distinct and vast alumni networks. You will access both the alumni network of the WU Executive Academy and the University of Minnesota. Cross-cultural business relationships give alumni and their companies access to a range of exclusive, global alumni services.

A FLEXIBLE FORMAT

The program structure of the Global Executive MBA is specifically designed to accommodate the needs of hard working executives. The modular structure, with only 40 days off-the-job, allows managers to participate in a world-class MBA program whilst developing their individual careers.

GENERATE REAL VALUE FOR EMPLOYERS

The value of recruiting and retaining top talent is key for truly forward-thinking companies. By supporting their managers in pursuing an MBA at the WU Executive Academy and Carlson School of Management, employers are rewarded with highly motivated talent, armed with new thinking and a unique understanding of global markets.





Campus WU



Campus WU



WU Executive Academy

Your universities: Vienna University of Economics and Business

WU EXECUTIVE ACADEMY, VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

The WU Executive Academy is part of the Vienna University of Economics and Business (WU Vienna), which was founded in 1898. It is Europe's largest business university and enjoys an excellent international reputation based on over a century of experience.

Being part of the WU Vienna, the WU Executive Academy provides access to the expertise of some 700 faculty members and countless experts in over 200 partner universities worldwide.

INTERNATIONAL ACCREDITATIONS AND LANDMARK QUALITY STANDARDS

The WU Executive Academy is one of only a very few executive education providers to hold sought-after accreditations from both EQUIS (European Quality Improvement System) and AMBA (Association of MBAs), two of the most prestigious international accrediting bodies.

OUR NEW WU CAMPUS

In September 2013 the Vienna University of Economics and Business moved to the new "Campus WU" near the city center and adjacent to one of Vienna's largest parks. The WU Executive Academy building was designed by the Spanish architects NO.MAD Arquitectos. It resides in a square-sided tower comprising seven floors, featuring a front made of glass and aluminum. Both sky and nature are mirrored in the building, which blends perfectly into its surroundings. The new campus offers world-class facilities and resources to our students, enabling us to provide a first class MBA program.

VIENNA – A CITY STEEPED IN CULTURE

Vienna, the historical capital of the Habsburg monarchy for over six centuries, is a vibrant and exciting place to live and study and is an impressive repository of culture and heritage. According to Mercer's recent "Quality of Living Survey" it is one of the most livable cities in the world due to its exceptional safety records, education quality, recreation possibilities and political-economic stability.

THE GATEWAY TO EUROPE AND THE MIDDLE EAST

Vienna's geographical position in the heart of Europe makes it a multicultural metropolis and an important site for international companies and organizations. This is why many multinational companies such as Allianz Insurance, Beiersdorf, BMW, Boehringer Ingelheim, Canon, Henkel, Lukoil, Magna, Panasonic, Robert Bosch AG, Siemens, the UniCredit Group, the UN International Atomic Energy Agency (IAEA) or the UN Industrial Development Organization (UNIDO) have located their CEE or global headquarters in Vienna.

Your universities: Carlson School of Management, University of Minnesota

CARLSON SCHOOL OF MANAGEMENT, UNIVERSITY OF MINNESOTA

Positioned where the University of Minnesota and downtown Minneapolis connect, the Carlson School of Management is both a real and symbolic gateway between the academic and business worlds.

VIBRANT CORPORATE COMMUNITY

Its location in the Twin Cities of Minneapolis and St. Paul, home to one of the United States' most vibrant business communities, means that the Carlson School offers a mix of top-notch education and practical experience found at few other business schools. Minnesota is home to the headquarters of an impressive 19 Fortune 500 companies.

HIGHLY RANKED PROGRAMS

The Carlson School has been accredited by the Association to Advance Collegiate Schools of Business (AACSB) since 1920. Moreover, the School's graduate degree programs consistently rank among the top 20 U.S. programs and its internationally-renowned faculty is amongst the top-ranked business school in the U.S. for research productivity.

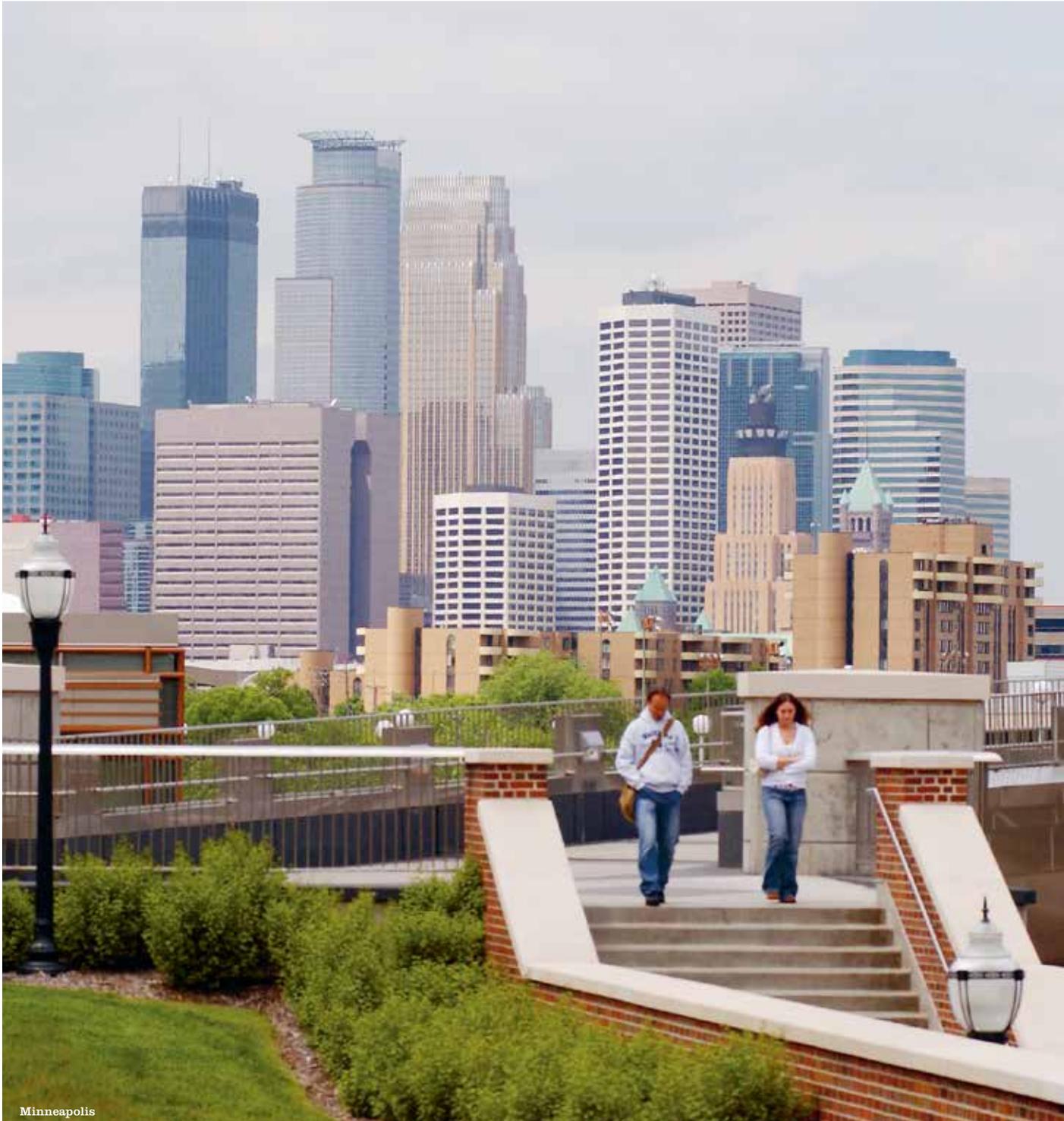
CARLSON GLOBAL INSTITUTE

Within the University of Minnesota, the Carlson Global Institute oversees the Global Executive MBA program portfolio and a robust set of study abroad offerings for business students.





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Minneapolis

What to expect on your international residencies

ST. PETERSBURG, RUSSIA

In St. Petersburg, your learning focuses on the characteristics of the Russian economy and business environment. You will explore the success factors of Russian market entry strategies for international companies and your faculty integrates perspectives of both Russian and international companies operating in the Russian market.

Recent company visits:

Hyundai, Baltika Brewery, Japan Tobacco International

MINNEAPOLIS & NEW YORK, U.S.A.

Your residency in the U.S.A. allows you to explore issues related to target market analysis, modes of entry and decision making in international business; giving you a comprehension of the complexity of crafting a global strategy and an understanding of the fundamentals of doing business overseas.

Recent company visits:

Estée Lauder Companies Inc., Thomson Reuters, 3M, General Mills

HYDERABAD, INDIA & GUANGZHOU, CHINA

During your two weeks in Hyderabad and Guangzhou, you will gain broad experience of two of the fastest-growing economies in the world. On your company visits you will learn directly from managers about the challenges of the Asian market, its characteristics and how companies can become successful in the most important economic regions of the 21st century. Alongside visiting major corporations, you will have the chance to visit smaller local projects, such as the transformation of a local village health system in India.

Recent company visits:

Infosys, Google, Microsoft, Midea



Your global partner universities

LINGNAN (UNIVERSITY) COLLEGE, GUANGZHOU, CHINA

The Lingnan (University) College, founded in 1888, is one of the leading Chinese universities, with an outstanding international faculty and multinational graduates from all over the world. The university commits itself to promoting diversity, offers state-of-the-art teaching facilities and its joint EMBA program with the Carlson School was recently ranked as the No. 1 Joint Executive MBA Program in China. lingnan.net

INDIAN SCHOOL OF BUSINESS, HYDERABAD, INDIA

The Indian School of Business (ISB) is a research-oriented, independent management institution that grooms future leaders for India and the world. Its association with the WU Executive Academy, Kellogg School of Management, the Wharton School, the Carlson School of Management, and London Business School make it one of a kind in Asia.

The school offers postgraduate programs; short-duration, high-powered executive education programs for CEOs and senior executives; and a research fellowship program. The original and distinctive research of its faculty members ensures that the program content is contemporary and global in its perspective, and develops the students' understanding of modern management opportunities and challenges. isb.edu

GRADUATE SCHOOL OF MANAGEMENT, ST. PETERSBURG STATE UNIVERSITY, RUSSIA

Established in 1724, the Graduate School of Management is part of the oldest Russian university and has the mission of becoming a world-class business school. It offers a diverse portfolio of degree and non-degree programs and serves as the most important center of management education in Russia. gsom.pu.ru/en



“What is so unique about virtual teams is that students in various Executive MBA programs in different time-zones and on three continents are working on the same project, without ever meeting physically. Only at the end of the project do the team members actually meet.”

PROF. BODO SCHLEGELMILCH
Dean of the WU Executive Academy



Virtual team project – learn to work and think globally

Working efficiently in virtual teams is a topic of ever-increasing importance for businesses worldwide.

This joint Global Executive MBA of the Carlson School and the WU Executive Academy prepares international managers to lead multinational projects successfully. Such leadership constitutes a real challenge, which in an ever more globalized world can mean success for businesses and their managers.

In order to encourage networked global thought-processes, the Global Executive MBA has an integral virtual team project as a key part of its curriculum. It lasts six months and is presented to an expert jury during the international residency in the U.S.A.

Students brought together in virtual teams not only work on a highly demanding topic but also face the inherent challenges of working across cultures and in three different time zones.

TEAM STRUCTURE

The virtual team project unites Executive MBA participants of three world-class business schools: The WU Vienna (Austria), the Carlson School of Management (U.S.A.) and the Lingnan (University) College (China).

The teams are put together by the University of Minnesota, paying careful attention to include participants in each group from varying industries and sectors. This ensures the broadest possible range of experience and perspectives.

CUSTOMIZED ONLINE LEARNING

For the duration of the project the teams use a customized online platform to facilitate interactive working processes. This enables the teams to organize and work in the most flexible format possible – whilst still reflecting the demanding nature of working in a global team. Throughout your learning you will have support and coaching from industry experts and the university professors.



Program structure

The Global Executive MBA has been designed with the demands of current business practices in mind. With teams across the world working with different laws, customs and markets, having a thorough understanding of business best-practice is critical. The Global Executive MBA prepares participants for future challenges and helps their companies succeed in highly unpredictable global business environments.

TWO-TIER STRUCTURE

The Global Executive MBA curriculum consists of a two-tier structure:

- › Business Core
- › Global Leadership

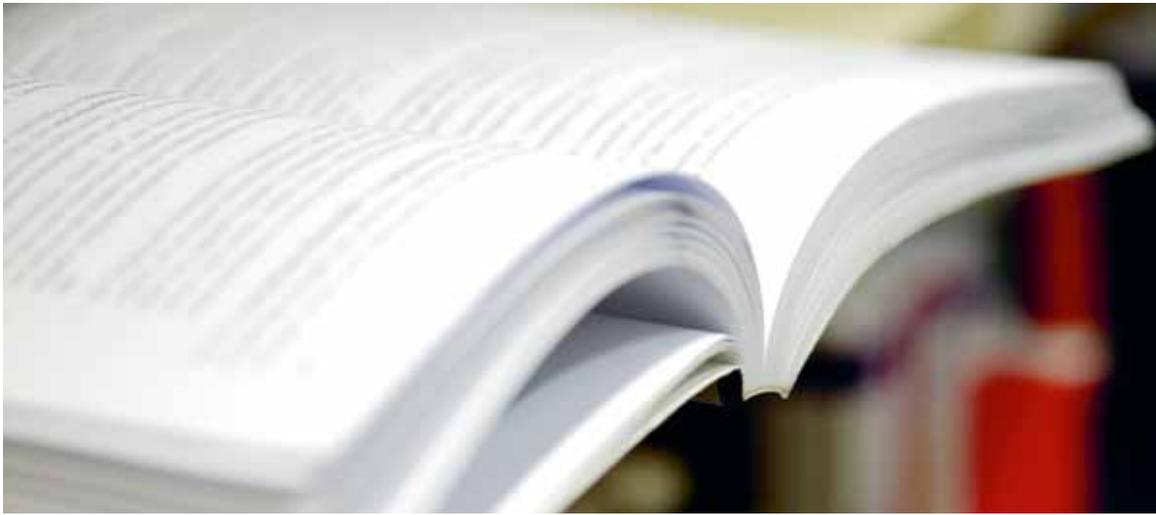
The Business Core provides in-depth know-how and a conceptual framework of general management to help participants share a common knowledge base.

The Global Leadership combines a solid foundation in critical management practices with courses in essential skills for senior-level executives, such as Managing Globalization, Negotiation and Global Strategy and Innovation.

MODULE STRUCTURE

The Global Executive MBA is structured in 14 modules over 14 months. 10 of the modules take place in Vienna and four modules are taught during three international residencies in China/India, Russia and the U.S.A. Each of the modules in Vienna is four days in duration – Thursday until Sunday. The international residencies last for approx. 10 days. During the modules, teaching usually takes place every day from 8:30 am to 5:30 pm. For many of the modules, we invite top managers as guest speakers to enrich our programs with their insights into management practice.





MODULE DESIGN

The program design, consisting of pre-, core- and post-module work, ensures an efficient transfer of knowledge while participants develop their professional career. The pedagogical approaches are diverse, ranging from interactive case studies to business simulations and formal presentations.

In the virtual team project each team works on a project aimed at introducing a product or service to a new market. During the U.S.A. residency, all virtual teams gather to present their respective business plans at the end of the Global Executive MBA in Minneapolis.



<p>PRE-MODULE</p> <p>→</p> <p>e-learning</p>	<p>CORE-MODULE</p> <p>→</p> <p>in-class</p>	<p>POST-MODULE</p> <p>→</p> <p>e-learning</p>
<p>Preparation of topic</p> <ul style="list-style-type: none"> › Readings › Online tutorials › Case studies › Presentations › Other 	<p>In-class time</p> <ul style="list-style-type: none"> › Benchmarking and lecture sessions › Individual and/or group case work and presentations › Business simulations › Breakout sessions › Case discussions › Other 	<p>Application of newly gained knowledge</p> <ul style="list-style-type: none"> › Evaluation of theories › Case studies › Papers › Other

The curriculum

VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS, VIENNA, AUSTRIA

Orientation (1 day residential)

Get to grips with the program ahead and meet your support faculty and student peers.

Leading people and organizations (4 days residential)

Theories and frameworks for analyzing the behavior of individuals, groups and the organization itself. Take decisions and develop action plans that enable managers to provide effective leadership of people in organizations. Concepts and principles associated with the function of human resource management, such as personnel selection, reward and compensation systems, and collective bargaining.

Data analysis (statistics) and decision making (4 days residential)

Managers need to understand both the power and limitations of numerical data for their decision making process. Understand and learn:

- › Exploratory data analysis,
- › Basic inferential procedures,
- › Statistical process control,
- › Regression analysis and
- › Decision models.

Financial accounting (4 days residential)

Understand external accounting systems used by companies to measure their economic performance and financial position. Understand basic accounting rules and how these rules determine how financial information is reported on a company's financial statements. Analyze corporate financial reports to discover the impact of significant economic events from the financial statements of a company.

ST. PETERSBURG STATE UNIVERSITY, ST. PETERSBURG, RUSSIA

Economies in transition (5 days residential)

Examine the technological, political and ethical forces that shape a competitive environment. Look at those theoretical considerations used to analyze such forces, as well as businesses' responses to specific issues. Coursework will include projects and cases of current interest to companies in Eastern Europe.



**VIENNA UNIVERSITY OF ECONOMICS AND
BUSINESS, VIENNA, AUSTRIA**

Managerial accounting (4 days residential)

Learn how to analyze internal accounting data for use in management decisions in addition to the study of planning and control. Understand how various types of costing systems such as activity-based costing can be used to better understand profitability. Understand transfer pricing, variance analysis, incremental costing decisions and how accounting information can be used to make better management decisions.

**Strategic marketing management
(4 days residential)**

Examine the management challenge of developing the most appropriate combination of variables to implement a company's strategy in target markets. Develop skills in applying analytical perspectives, concepts and decision-making, pricing and communication programs.

Financial management (4 days residential)

Learn the theory and practice of finance from an analytical approach. Apply the basic financial concepts of risk, return and valuation to the decisions that a manager engaged in a small business or corporate financial officer must make about the sources and uses of funds during changing financial markets.

**Business, government and macroeconomics
(4 days residential)**

Understand the roles of government and business in society, alternative systems of economics and political values, and the social political, economic and cultural conflicts affecting the business sector.





Operations and supply chain management (4 days residential)

Advance your understanding of the operations management function in different types of organizations with emphasis on productive, innovative and competitive operations. Examine and apply the concepts and principles related to the management of quality and innovation within service and manufacturing organizations.

**LINGNAN (UNIVERSITY) COLLEGE,
GUANGZHOU, CHINA**

Managing globalization (5 days residential)

Develop international strategies for companies wishing to expand to global markets with an emphasis on analyzing opportunities and how the international environment constrains decision-making. Learn how to implement global strategies, including managing strategic alliances and networks.

**INDIAN SCHOOL OF BUSINESS,
HYDERABAD, INDIA**

Information technology management (5 days residential)

Managing information resources and technology. Gain exposure to various information technologies. See how information systems can support business processes, examine their applications, explore the competitive advantages associated with information technology and address organizational and managerial implications. Learn how information and communication technology can help create new business models.

**VIENNA UNIVERSITY OF ECONOMICS AND
BUSINESS, VIENNA, AUSTRIA**

Advanced financial management for global markets (4 days residential)

Learn and apply advanced concepts for corporate financial decisions at executive level, including those related to investment, corporate finance and global markets.

Negotiations (4 days residential)

Identify typical challenges and difficulties inherent to negotiation. Learn broad strategies to effectively manage these challenges and improve your skills as an effective negotiator.

**UNIVERSITY OF MINNESOTA, NEW YORK AND
MINNEAPOLIS, UNITED STATES OF AMERICA**

Global strategies and innovation (9 days residential)

Multiple perspectives on global strategy and innovation are brought together in this integrative course. Theory and practice are bridged by the involvement of faculty and corporate executives, coupled with site visits to global companies and student projects.

VIRTUAL TEAM PROJECT PRESENTATION

All teams present their respective business plans they have worked on over the past months.

Work with the best

The faculty members are the heart of all of our programs. They bring fresh perspectives and new ideas to all facets of the business world. They share a passion for knowledge development and constantly encourage their students to strive for higher standards.

Our Global Executive MBA faculty comprises some of the finest business minds in the world, drawn from an expert pool of professors from the WU Vienna, the Carlson School of Management and prestigious partner universities around the globe. Our faculty members are leaders in current business research and their latest findings are duly published in leading international journals.

A SELECTION OF GLOBAL FACULTY MEMBERS*

Prof. Christopher Nachtsheim

Carlson School of Management, University of Minnesota, Minneapolis, U.S.A.

Prof. Chuck Kwok

Moore School of Business, University of South Carolina, Columbia, U.S.A.

Prof. Engelbert Dockner

WU Vienna,
Austria

Prof. Leyland Pitt

Segal Graduate School of Business,
Simon Fraser University,
Vancouver, Canada

Associate Prof. Enno Siemsen

Carlson School of Management, University of Minnesota, Minneapolis, U.S.A.

Prof. Igor Filatotchev

WU Vienna, Austria/Cass Business School,
City University London, London, U.K.

Assistant Prof. Robert Strand

Copenhagen Business School,
Copenhagen, Denmark

Assistant Prof. Nishtha Langer

Indian School of Business,
Hyderabad, India

Prof. Mario Bognanno

Carlson School of Management, University of Minnesota, Minneapolis, U.S.A.



* Faculty members are subject to change.

Distinguished guest speakers

Top managers from some of the world's most successful companies and organizations enrich our Global Executive MBA with their valuable insights.

CURRENT AND PAST GUEST SPEAKERS INCLUDE:

Raymond Beier

Partner, Pricewaterhouse Coopers

Franz Viehböck

Member of the Board, Berndorf AG

Hikmet Ersek

CEO, Western Union

Ken Hjelm

Director International Business Development, 3M

Tatjana Oppitz

General Manager, IBM Austria

Jim Campbell

Former Chairman and CEO, Wells Fargo

Daniel J. Shook

Chief Financial Officer, Borealis AG

Frank Hensel

Chief Executive Officer, REWE International AG

Rupert Petry

Managing Partner, Roland Berger Strategy Consultants

Klaus Schernthanner

Managing Director, Country Coverage Austria, Deutsche Bank

Dr. Daniel Thorniley

Senior Vice President, Economist Group

QUOTE FROM OUR ESTEEMED FACULTY

"Teaching MBA classes of the WU Executive Academy is one of the best experiences a business school professor can have! I have taught executives now for over twenty years, and I have never experienced better groups of students than this."

PROF. LEYLAND PITT, PH.D.

Segal Graduate School of Business, Simon Fraser University, Vancouver, Canada



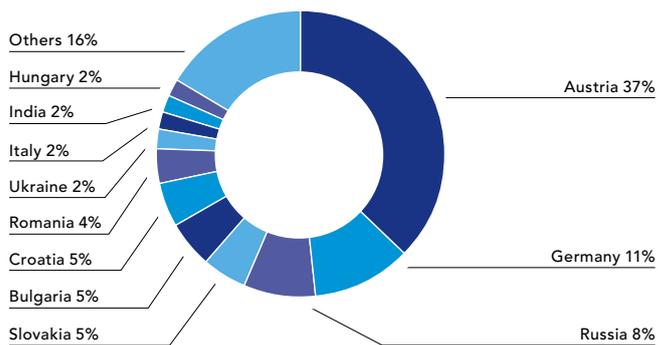
Jim Campbell



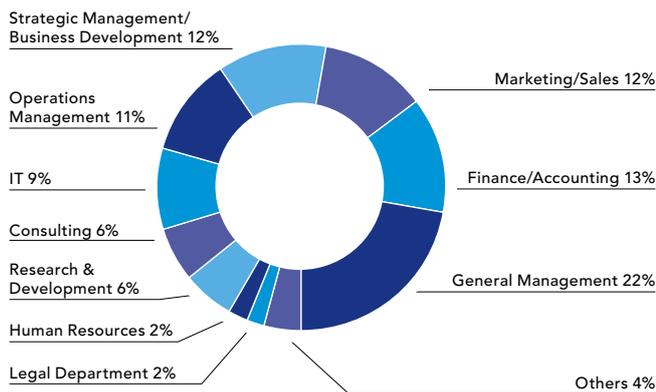
Prof. Günter Stahl

Student profiles

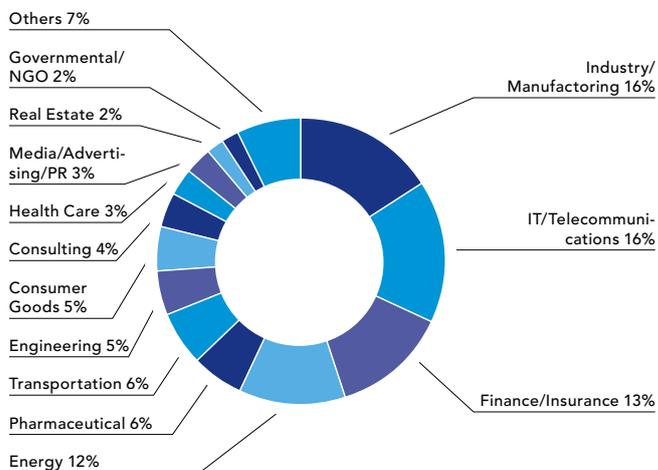
NATIONALITY BY REGION



JOB FUNCTION



INDUSTRY SECTOR



AVERAGE CLASS PROFILE

Age: 37 years
 Working experience: 12 years
 Management experience: 7 years
 Female/Male: 30%/70%

Alumni voices

Scan QR code to get more student insights



“This Executive MBA provides a complete international business vision, with the expertise and applicable tools that managers need to thrive. The international residencies were particularly interesting, providing first-hand experience of a dynamic global economy and its complex interdependencies.”

YURY ZHEYMO, MBA

Director, Internal Audit, MegaFon

“The Global Executive MBA program has certainly exceeded my expectations. I chose it for the well-rounded selection of study modules, the multiple accreditations and the strong international rankings. What I did not fully anticipate was the quality of the lecturers, the intensity and community of my peers or the exceptional experiences that I gained during the international residencies.”

IAIN COLES, MBA

CEO, Global Consulting Partners

“The Global Executive MBA offers a unique combination of experienced managers from various cultural backgrounds, a great mixture of case studies, group discussions and project work, as well as the unique ‘virtual team project’ – an intense cross-cultural experience. My next career step came faster than I expected. As a direct result of my strengthened general management skills and new expertise in global leadership, I was promoted to Chief Financial Officer of the Western Union International Bank.”

ANDREA HERRMANN, MBA

CFO, Western Union International Bank

“Especially in the highly competitive and innovation-driven IT- and telecommunications industry, it was very difficult to find an MBA program to suit my ambitious educational needs as a senior manager. The didactic design, international focus of the program, and outstanding faculty sustainably enriched my professional career. Being triple accredited, this Executive MBA is one of the finest MBA programs worldwide.”

JOCHEN BORENICH, MBA

Member of the Executive Board, Kapsch BusinessCom

“From what I have experienced, the Global Executive MBA is definitely an investment that offers high returns due to the one-of-a-kind networking opportunities, both with faculty and managers from leading companies worldwide. Today, I am CEO of a premium kitchen manufacturer and fully convinced that the knowledge and tools acquired during the MBA were a highly valuable professional asset and played a strong and decisive role in the competitive advantage of my candidacy.”

PHILIPPE PEZET, MBA

President/CEO of Bulthaup U.S.A. Inc.

“The Global Executive MBA has broadened my personal horizons immensely. It was the virtual team project in particular which sharpened my sensibilities in working with people from different backgrounds and points of view.”

LISELOTTE SCHÖLL, MBA

Head of Legal, Austrian Railways (ÖBB)



University support services

STUDY WITH THE SUPPORT OF TWO LEADING UNIVERSITIES

We place special emphasis on handling as many administrative details as possible on your behalf. We provide ongoing support throughout your studies and our alumni network will help us support your continued development after graduation.

UNIVERSITY LIBRARIES

The WU library is the largest for economics and business in Austria and ranks among the most extensive of its kind in German-speaking countries. The University of Minnesota library has received numerous accolades, provides a plethora of online resources for students, and offers the support of Business Reference Librarians.

E-LEARNING ENVIRONMENT

“Learn@WU” is one of the largest state-of-the-art e-learning platforms worldwide. The platform is a customized virtual classroom. Students are provided with a tablet PC to interact with the platform and collaborate on study projects.

INTERNATIONAL NETWORK

Our globe-spanning network of successful managers is the perfect foundation to establish long-lasting professional and personal relationships. During your studies, you enjoy countless opportunities to connect with other business leaders inside and outside the classroom.

FINANCING OPTIONS

The WU Executive Academy is committed to helping dedicated and deserving students meet their educational and career goals by offering financing options, such as paying by installments and scholarships.

SCHOLARSHIPS

Throughout the year, the WU Executive Academy offers several focused and merit-based MBA scholarships to encourage academic excellence and leadership qualities. These scholarships are awarded to applicants who can demonstrate a track record of outstanding achievements. More information is available on our website.

INDIVIDUAL CORPORATE SPONSORSHIP

Companies frequently provide financial support or educational leave to their employees when it comes to continuing education. We are happy to support you in preparing a tailored proposal for your employer for sponsorship of the MBA program, and look forward to presenting the program to your employer.

ACCOMMODATION

The WU Executive Academy cannot provide accommodation during the teaching modules, but will assist with finding somewhere suitable to stay.



Postgraduate benefits

During your studies, you benefit from countless opportunities to connect with other business leaders inside and outside the classroom. These connections extend far beyond graduation.

DOUBLE YOUR ALUMNI NETWORK

As a Global Executive MBA graduate, you join two vast alumni networks with over 75,000 members worldwide – the combined alumni associations of the University of Minnesota and of the WU Vienna. This network provides the perfect foundation for establishing durable professional and personal relationships, building your own network of contacts and strategically pursuing your career objectives.

WU EXECUTIVE ACADEMY ALUMNI BENEFITS

As alumni you enjoy continued exclusive benefits:

- › Alumni events help you to establish, maintain and deepen personal and professional ties with other senior executives of different nationalities coming from diverse professional backgrounds.
- › Career services such as skill development sessions, coaching or networking events with our executive search partners help you support your career development and leverage your full potential.
- › Preferential access to national and international career opportunities.
- › Invitations to panel discussions, conferences, guest speaker events, and seminars.

CARLSON SCHOOL ALUMNI BENEFITS

As Carlson School graduates you will have access to a global network of more than 50,000 alumni in 78 countries. There are ample opportunities for you to connect with fellow graduates through the Carlson School group

on LinkedIn and to find out about Carlson or University of Minnesota alumni gatherings and events in your area. You will also receive the monthly electronic newsletter for Carlson alumni, as well as the “Carlson School” magazine. For those students interested in the U.S. job market, our Graduate Business Career Center can assist you with getting your resume or CV up to par.

ACCESS MAJOR COMPANIES

Both the Carlson School and the WU Executive Academy have close ties with major global employers. These links have helped us place graduates in preferential positions. Companies recruiting include:

3M, Accenture, Austrian Airlines, BMW, Booz & Company, Bosch, Coca-Cola, Colgate-Palmolive, Danone, Deloitte, eBay, Emerson, L’Oréal, Henkel, Hewlett-Packard, IBM, IKEA, J.P. Morgan Chase & Co, Johnson & Johnson, KPMG, MAN, McDonald’s, McKinsey & Company, Microsoft, Mondelēz, Mondi, Morgan Stanley, Nike, OMV, Oracle, Pfizer, PricewaterhouseCoopers, Procter & Gamble, Raiffeisen Zentralbank, Red Bull, Samsung, Siemens, The Boston Consulting Group, Unilever, Telefonica, T-Systems, Verbund, Voestalpine, Volkswagen, Western Union and many more.

OUR EXECUTIVE SEARCH PARTNERS

Amrop, Eblinger & Partner, Egon Zehnder, GJP International, Iventa, Kienbaum, Pedersen & Partners Executive Search.

Application and admission

STUDENT CRITERIA

Student diversity is essential for the quality of our MBA programs. Therefore, we carefully select all participants considering cultural and academic background, skills and work experience.

EXAMPLES OF IMPORTANT CRITERIA ARE:

- › Solid career progression.
- › Management and leadership skills.
- › Ability to commit to a challenging program.
- › Interpersonal and communication skills.
- › Ambition and drive.

APPLICATION REQUIREMENTS

To apply for the Global Executive MBA, you must meet the following requirements:

- › Undergraduate degree, equivalent to a bachelor's degree.
- › Minimum of five years of relevant work experience.
- › Proficiency of written and spoken English.
- › Completed application forms.

Each MBA participant is expected to have a personal computer and be familiar with MS Office software.

APPLICATION DEADLINES

Since the program often fills to capacity, we recommend to submit your application as early as possible. Qualified applicants are admitted on a rolling basis. A non-refundable deposit of 10% of the program fee is requested upon admission to reserve a seat in the program. The remaining amount is due at the start of the program and can be paid in installments.

APPLICATION CHECKLIST

Completed online application form at:
executiveacademy.at

- › Proof of university degree
- › Curriculum Vitae
- › Recent digital photograph
- › 2 letters of recommendation
- › Application fee (EUR 200) payable upon submission of application
- › Clear copy of valid passport

After you have submitted the application documents, you will be invited to a personal admission interview. The final decision will then be communicated as soon as possible.

ADMISSION PROCESS

Completed Application	Pre-Admission Decision	Admission Interview	Admission Decision	Admitted
	› Admission › Denied		› Admission › Denied › Waitlisted › Future Potential	

Find out more

If you want to find out more about the Global Executive MBA, you can come to one of our many open days, MBA info-sessions or arrange a personal class visit. You can find out dates and locations on our website, or you can get in touch with our MBA team using the details below.

OPEN DAYS

The best way to assess the quality of an MBA program is to gain first-hand experience. Hence, the WU Executive Academy offers you the unique chance to participate in selected MBA modules and exchange insights with current MBA students and faculty members. Please contact us for an individual arrangement.

MBA FAIRS

The WU Executive Academy regularly presents its MBA portfolio at international MBA fairs and events.

MBA INFO-SESSIONS

Throughout the year, the WU Executive Academy holds MBA Info-Sessions on a regular basis. During these sessions faculty members, alumni and program managers provide you with in-depth information on the specific characteristics of our MBA programs and look forward to answering your individual questions.

CONTACT OUR GLOBAL EXECUTIVE MBA TEAM

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WU

EXECUTIVE ACADEMY

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