

editorial pages

IV cover			138 000 PLN
II cover			120 000 PLN
III cover			100 000 PLN
Spread (II cover + p. 3)	A-15		220 000 PLN
Spread (pages 4+5)	A-15		185 000 PLN
Spread (pages 6+7)	A-15		175 000 PLN
Spread (to page 35)	A-15		165 000 PLN
Spread (naturaln)	A-15		145 000 PLN
1/1 page right (page 3)	A-14		120 000 PLN
1/1 page right (page 5)	A-14		115 000 PLN
1/1 page right (page 7)	A-14		110 000 PLN
1/1 page right (page 23)	A-14		107 000 PLN
1/1 page right (pages 25–35)	A-14		103 000 PLN
		I half	II half
2/1 spread	A-15	155 000 PLN	130 000 PLN
1/1 page (right)	A-14	100 000 PLN	82 000 PLN
1/ page (left)	A-14	89 000 PLN	74 000 PLN
Junior page (right)	A-7	63 000 PLN	50 000 PLN
Junior page (left)	A-7	57 000 PLN	46 000 PLN
Mini Junior page (right)	A-6	43 000 PLN	36 000 PLN
Mini Junior page (left)	A-6	40 000 PLN	33 000 PLN
1/2 page (right)	A-12, A-13	56 000 PLN	47 000 PLN
1/2 page (left)	A-12, A-13	50 000 PLN	42 000 PLN
1/3 page (right)	A-4, A-11	40 000 PLN	32 000 PLN
1/3 page (left)	A-4, A-11	36 000 PLN	30 000 PLN
1/4 page (right)	A-3, A-10, A-16	30 000 PLN	26 000 PLN
1/4 page (left)	A-3, A-10, A-16	26 000 PLN	22 000 PLN
1/5 page (right)	A-9		19 000 PLN
1/5 page (left)	A-9		15 000 PLN
1 module (right)	A-1		9 500 PLN
1 module (left)	A-1		7 500 PLN

prices exclude VAT

BLACK-AND-WHITE ADS

Black-and-white advertisements are charged at 70% of the price of a colour advertisement of the same size

ADDITIONAL CHARGES

- 10% - choice of department or place
- 10% - consecutive pages
- 15% - extra logo in an advertisement
- Advertisement placed on a page in a non-standard way – additional charge by individual negotiation

NOTES

- The prices apply to print-ready materials.
- The editors reserve the right to alter the prices within the period of validity of the price list.