

modular column ads

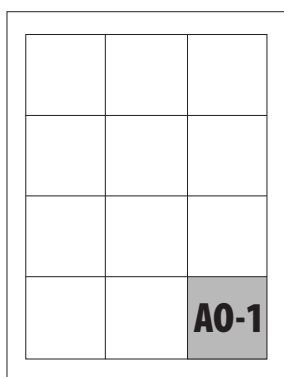
1 module	A0-1	2 600 PLN
2 modules	A0-2, A0-5	5 200 PLN
3 modules	A0-3, A0-10	7 800 PLN
4 modules	A0-4, A0-6	10 400 PLN
1/2 page	A0-12	15 600 PLN
advertisement box - „WARTO WIEDZIEĆ & WARTO POZNAĆ” section	A0-16	10 000 PLN

NOTES

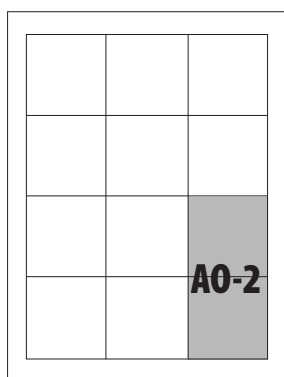
- Modular ads are printed only in between other ads
- Prices apply to colour and black-and-white advertisements.
- Prices apply to print-ready materials.
- The editors reserve the right to alter the prices within the period of validity of the price list.

prices exclude VAT

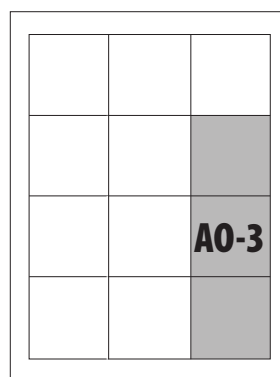
AD FORMATS (mm)



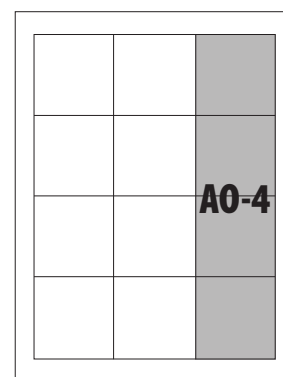
print area57x56



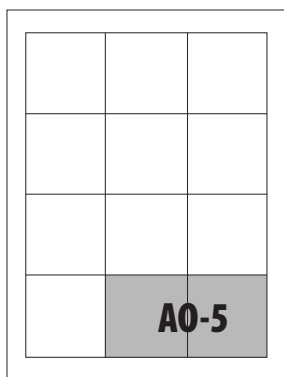
print area 57x117



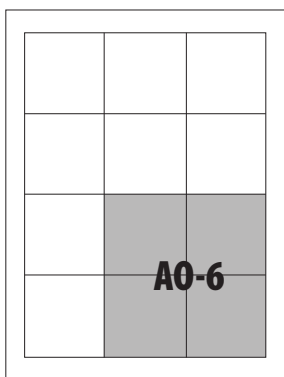
print area 57x178



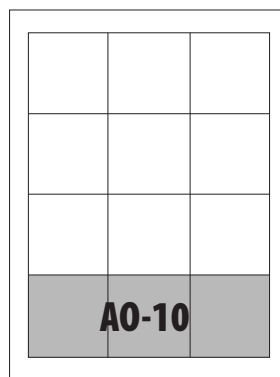
print area 57x239



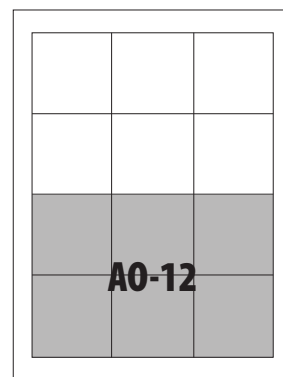
print area 119x56



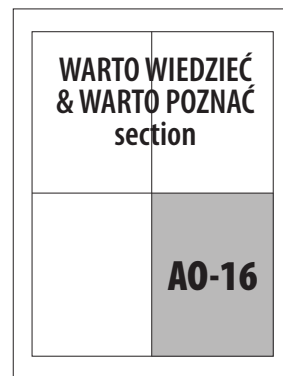
print area 119x117



print area 181x56



print area 181x117



print area 95x120