

main edition

LOOSE INSERTS**media cost:**

nationwide	from 40 000 *
Mazowieckie voiv.	from 15 000 *
other regions	8 000 - 10 000 (dependent on the number of copies printed for a given voivodship)

technical cost: dependent on type of insert (format, number of pages, weight...)

prices exclude VAT

STITCHED INSERTS**media cost:**

between folded sheets	from 45 000 *
on a natural spread	from 90 000 *

technical cost: dependent on type of insert (format, number of pages, weight...)

prices exclude VAT

GLUED INSERTS**media cost:** basic price of space purchased**technical cost:** dependent on type of insert (format, number of pages, weight...)**BANDS, PLASTIC WRAPPING, UNISERTS** – **technical and media cost:** negotiable

* Cost depends on type of insert

NOTES

- Prices apply to materials fully prepared by the advertiser and supplied to the printing house.
- Before a contract is concluded, a specimen must be presented to the editors for approval. Materials whose graphic design resembles that of Polityka's editorial pages or which contain third-party advertisements will not be accepted.
- The editors reserve the right to alter the prices during the period of validity of the price list.